

**UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF TEXAS
DALLAS DIVISION**

MOBILEMEDIA IDEAS, LLC

Plaintiff,

v.

RESEARCH IN MOTION LIMITED and
RESEARCH IN MOTION
CORPORATION

Defendants.

Civil Action No. 3:11-CV-2353-N

JURY TRIAL DEMANDED

NOTICE OF APPEARANCE OF COUNSEL

Plaintiff, MobileMedia Ideas, LLC, files this Notice of Appearance of Counsel, and hereby notifies the Court that Mark D. Strachan of the law firm Sayles Werbner, P.C., 4400 Renaissance Tower, 1201 Elm Street, Dallas, Texas 75270, is appearing as counsel for Plaintiff, MobileMedia Ideas, LLC, in the above-referenced matter. All pleadings, discovery, correspondence and other material should be served upon counsel at the address referenced below.

Dated: October 25, 2012

/s/ Mark D. Strachan

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Attorneys for Plaintiff MobileMedia Ideas, LLC

CERTIFICATE OF SERVICE

I certify that counsel of record have been served with a copy of the foregoing document via the Court's CM/ECF system according to Local Rule CV-5 on this 25th day of October, 2012.

/s/ Mark D. Strachan

Mark D. Strachan